



Telephone: (585) 266-7890 Email: hlaa.rochester@yahoo.com Website: www.hlaa-rochester-ny.org

Volume 27, Number 7

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March 2014

MARCH Calendar

Tuesday, March 4th

11:00 am - Refreshments/Social Time

11:30 am - Announcements/Business Meeting

12 Noon – 1 pm – Program Speaker

7:00 pm - Refreshments/Social Time

7:30 pm – Announcements/Business Meeting

8:00 – 9 pm – Program Speaker

Thurs., March 6th - "Kick-Off" for the WALK

<u>Tues., March 11th</u> – Board of Directors 6:00-9pm – Lower Level CR, Al Sigl Center

Wed., March 26th – RWC/CaptiView movie, AMC Webster – Between Noon & 3 pm. Email Ginger the weekend ahead for exact movie & time. ggraham859@frontiernet.net. See you there!

SAVE THESE FUTURE DATES

Tues., April 8th – Board of Directors, 6:00-9pm, LLCR Room, Al Sigl Center Tues., April 15th - PAC -7:00pm-JV Room, ASC Wed., April 23rd – RWC/CaptiView movie.

WEATHER – During the winter, the rule to follow for cancelations of meetings is: IF THE ROCHESTER DISTRICT SCHOOLS ARE CLOSED, OUR MEETING IS CANCELED. (No other notification will be made.)

Hospitality Duties for March:

Daytime Meeting –Carol Bradshaw, Bruce and Candi Nelson

Evening Meeting –Margaret Cochran, Dave Koon Board of Directors –Cindy Kellner, Cathy Lee

Please sign up to help when the "Refreshment Sheet" goes around!

WELCOME ALL NEWCOMERS TO HLAA!



MARCH PROGRAM

(at St. Paul's Church, East Ave. & Westminster Rd.)

Tues., March 4th - Daytime Meeting 11:00 am

COCHLEAR IMPLANTS: QUESTIONS AND ANSWERS – Mark Orlando, PhD, MBA

Cochlear implants are a hot topic among HLAA members. Implants have helped thousands of profoundly deafened individuals participate in society again. Some people have TWO—one in each ear.

Audiologist Mark S. Orlando is well known among Rochester-area implantees and folks with hearing loss. As Director of Research and Education in the Department for Otolaryngology, UR Medical Center, one of his areas of expertise is pediatric and adult cochlear implantation.

Dr. Orlando will review the current technologies of all three FDA-approved manufacturers of implants: Cochlear America, Advanced Bionics, and MedEl. All three constantly change and improve their technology, and he will cover insurance issues when a patient wishes to upgrade to a newer version. If an implant is not perfect and the patient has a problem, what can be done?

Dr. Orlando also assesses infants and children and screens newborns for hearing loss.

Continued on next page)

Tuesday, March 4th - Evening Meeting - 7:00 pm

ALL THE WORLD'S A STAGE – Tom Parrish, Executive Director of GEVA Theatre Center

Learn about GEVA Theatre Center's latest programs and services for people with hearing loss, including recently implemented open captioning and a new assistive listening system. As New York State's largest non-profit regional theatre producer, GEVA's productions are made in Rochester for Rochester. Discover how the productions you see go from page to stage, including season selection, casting, construction, rehearsal, and performance.

Executive Director Tom Parrish provides institutional leadership for GEVA. He was recently named to the Rochester Business Journal's "40 under 40" for 2013. He earned both an MBA and MA in Arts Administration from Southern Methodist University and a BA in Theatre Arts and Economics from Case Western Reserve University.

HLAA-Rochester chapter meetings are held in the Vestry Room at St. Paul's Episcopal Church, East Ave. at Westminster Road, across from the George Eastman House. All programs are audiolooped & captioned. A sign language interpreter is available for evening meetings only. To request an interpreter for an evening meeting, contact Linda Siple at 585 475 6712, a week in advance. (Please note, this phone is only for those needing an interpreter.)

The Hearing Loss Association is a nationwide organization dedicated to advocacy, education and support for people with hearing loss. For more information visit our website: www.hlaa-rochester-ny.org or telephone 585 266 7890.

MARDI GRAS

(submitted by Esther Brill; info from Wikipedia)

Why does Mardi Gras fall on different dates each year?

The date of Mardi Gras changes every year (it is March 4, 2014) because it's connected to Easter, which can fall on any Sunday between March 23 and April 25. Mardi Gras is scheduled to be 47 days before Easter.

What is the significance of the Mardi Gras colors, and where did they come from?

Rex, the King of Carnival, selected the Mardi Gras colors and assigned meaning to them in 1892. <u>Purple stands for justice</u>, green for faith, and gold for power. (*Editor Note: These are also the colors of HLAA!*)



HLAA NATIONAL CONVENTION

June 26 – 29, 2014 – Austin, Texas

Keynote Speaker: Richard Einhorn, classical composer, "A Life in Music After Hearing Loss."

Austin—mom-and-pop shops, wine bars, coffee houses, restaurants; some housed in historic homes dating back to the 1800s.

Hotel reservations at: Renaissance Austin Hotel, 9721 Arboretum Blvd., Austin, TX 78759-6316 Call 800-228-9290, or, 512-343-2626; or, www.Bit.ly/CONV2014.

Single/Double - \$154 + tax Double/Triple - \$169 + tax

Texas Swing at Historic Scholz Garten –June 27th; Texas BBQ and beer; Boot-scootin' bands & more.



SAVE THE DATES!

Thursday, March 6th – Kick-off for the WALK Sunday, May 4th – Walk4Hearing Tuesday, May 20th – Cochlear Implant group Tuesday, June 17th – Annual Dinner

Watch upcoming Newsletters for more details!

WORDS OF ADVICE

Your hearing aids will not help you if they are in a drawer. See your hearing aid specialist and get them adjusted.

(submitted by Bruce Nelson)

We Welcome All Donations

Please make your check payable to: <u>HLAA-Rochester</u> *HLAA is a 501*©(*3*) *organization*.

Mail to: Ms. Joanne Owens, 1630 Woodard Road,

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Be sure to designate:

This donation is: In Memory of; or, In Honor of,

or, Birthday congratulations,

And who to send the Acknowledgment to. Thank you.



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INNER EAR DISORDERS MAY CAUSE HYPERACTIVITY

Behavioral abnormalities are traditionally thought to originate in the brain. But a new study by researchers at Albert Einstein College of Medicine of Yeshiva University, Bronx, NY, has found that inner-ear dysfunction can directly cause neurological changes that increase hyperactivity. The study, conducted in mice, also implicated two brain proteins in this process, providing potential targets for intervention. The findings were published in the September 6, 2013, edition of *Science*.

For years, scientists have observed that many children and adolescents with severe inner-ear disorders particularly disorders affecting both hearing and balance, also have behavioral problems, such as hyperactivity. "Our study provides the first

evidence that a sensory impairment, such as innerear dysfunction, can induce specific molecular changes in the brain that cause maladaptive behaviors traditionally considered to originate exclusively in the brain," said study leader Jean M. Hébert, PhD, professor in the Dominick P. Purpura Department of Neuroscience and of genetics at Einstein.

(excerpt from Wisconsin 2013 4th Quarter Newsletter) (suggested by Ginny Koenig)

SELF-ADVOCATE WHEN IN HOSPITALS

By Bob Sickmond

Having been a patient in F.F.Thompson Hospital in Canandaigua, I knew first-hand that their dealings with people with hearing loss left a lot to be desired. Each time a hospital employee entered my room, I had to inform/remind them that I was hearing impaired and they needed to face me and talk slowly. As we all know, this can become pretty frustrating after a while.

On behalf of our Education & Outreach committee, I recently met with Thompson Hospital management to discuss this matter in an effort to seek improvement.

The results were indeed positive. All patient rooms have a "white board" where there are daily postings of info such as: Names of the attending doctor; shift nurse; and shift technician, patient's daily goal, patient's blood pressure, and so on.

All personnel attending to patients are trained to look at the white board upon room entry to be sure they're up to date with that patient's information. If the patient is hearing impaired, it will be shown on the white board. All employees who deal with patients have been trained in this new policy. If the patient is hearing impaired:

- --GET THEIR ATTENTION
- --FACE THEM
- --SPEAK A LITTLE SLOWER
- --IF NECESSARY, WRITE IT DOWN, OR REQUEST AN INTERPRETER

MARCH 9TH, DAYLIGHT SAVING TIME BEGINS

- --First to suggest the idea: Benjamin Franklin, in 1784.
- --First North American region to adopt it: Newfoundland, in 1917.
- --First year in which the United States adopted it: 1918. (Old Farmer's Almanac)

LEADERS COLUMN

By Elise de Papp, M.D.



International
Communication Project
2014 announced Jan. 27th,
organized by the ASHA
(American Speech-LanguageHearing Assoc.) Six countries
will join forces in an effort to
focus attention on the fact that

communication disorders (speech, language, and hearing) are largely neglected as disabilities although it is well established that healthy communication is vital to the quality of life. Joining the ASHA, based in Rockville, MD (nine miles from Bethesda and HLAA) are Canada, Ireland, New Zealand, Great Britain and Australia. The public launch will be in February with spokespeople from each organization participating in a Google Hangout (new expression to me, but I can guess--). In May, all 6 countries will participate in collective activity to heighten awareness worldwide; that will coordinate with our W4H, May 4th. I like the focus on communication instead of hearing. Maybe it will get more people's attention. People with normal hearing take it for granted, as we all do with our health until something breaks. There are so many different ways to communicate that it might make one stop and think for a minute.

This info is coming from the website

Hearinghealthmatters.org . It's a really good website to check out, appears weekly. I hope some of you look at it; apologies to those who do for repeating content. The vision statement of the site is to provide timely information and lively insights to anyone who cares about hearing loss. Gael Hannan, who was our Featured Speaker a couple years ago, is one of the editors. She has a comical article in the late January issue on "How to serve diners with hearing loss (especially how to recite the daily specials). This end of January issue also has an interview with Anna Gilmore Hall, HLAA's Executive Director; results of a survey of 220 people on the benefits of CART (able to think and participate without straining, one of the winners); and an interesting editorial: The Spiritual Self, the Unsung Victim of Hearing Loss.

There's always something new and interesting to be found here. I hope you give it a try – enjoy!

RBTL LIVE THEATRE--- CAPTIONED!



All performances are Sunday, at 1:00 pm

March 23rd – "Once" April 20th – "Phantom of the Opera"

Tickets become available 6 weeks in advance of each show. Request seats in "open captions" viewing section. Call 222-5000; email, info@rbtl.org.

GEVA Theatre Offering Captioned Plays!



All performances are Saturday, at 2:00pm.

March 22nd – "Informed Consent" April 26th – "The Odd Couple"

Call the Box Office at 232-4382. <u>Ask for seat in the</u> "open captions" viewing section.

BIRTHDAYS - 90 YEARS AND OVER...

Everyone: please let me know if you're one of our special Chapter members who will reach the spectacular age of 90 years, or more. If you agree, we'd like to announce it in our Newsletter. It is important to let me know <u>right away</u> as our Newsletters are written 2 months ahead. Thanks, Ginger <u>ggraham859@frontiernet.net</u>; or, (585) 671-2683

Belated Happy Birthday to **Mary Agnes Decker** who turned 90 years young on January 10th.

WORTH REMEMBERING

"The future belongs to those who believe in the beauty of their dreams." – (*Eleanor Roosevelt*)

Newsletter Deadline

FRIDAY, FEBRUARY 28th (for the April Newsletter)

Email: ggraham859@frontiernet.net

NEWS YOU MAY HAVE MISSED

By Ginger Graham

Seattle Seahawks fullback, <u>Derrick Coleman</u>, has turned a perceived impairment into what he calls "a blessing." Profoundly deaf since the age of 3, he's realizing his dream. He wears hearing aids that allow him to hear "7 on a scale of 1 to 10;" without the aids his hearing would be a 1. He gets the play call in the huddle from his quarterback who doesn't wear his mouthpiece. Derrick's hearing impairment inspired a commercial for Duracell batteries that has drawn more than 5 million hits on YouTube. He's making sure to tell deaf kids that anything is possible. "If you have a dream, don't let anything hold you back."

Hilton girl sets US Deaf swimming records. Emma Doughty is 11 years old and has set two national deaf swimming records. She is a 6th grader at Rochester School for the Deaf.

A team of students from NTID is heading to the LEAP AXLR8R business accelerator in San Francisco to work on commercializing their technology aimed at <u>translating Sign Language into Text</u>. The accelerator is run by computer input hardware maker Leap Motion, and the RIT team is one of 10 teams accepted.

Program aims to ease flying concerns: Under a new program announced 1/23/14, people with disabilities can get a preview of traveling through the Rochester airport. In the ROC Your Flight program, people with special needs can get acquainted with security screening and find out about services available to them when traveling. For more info, or to sign up, call the Arc of Monroe at 585-271-0660, ext. 1141, or email to: cdoyle@arcmonroe.org.

(excerpts from D&C of 1/18; 1/19; 1/24/14)

<u>Do hearing aids always cost a small fortune?</u> By Scott Perkins, Director of Marketing, RHSC. "...there are many options and many prices. Top of the line digital aids can be expensive..." For more information: email – <u>sperkins@rhsc.org</u>, or visit, www.rhsc.org.

(excerpt from "In Good Health" Feb. 2014)

SILENT AUCTION HELP NEEDED - W4H

By Cindy Kellner



Although the thought of walking for hearing is crazy in this cold weather, our Walk will be here sooner than you think. **Sunday, May 4**th is just around the corner. One of the fundraising aspects of the Walk is the *Silent*

<u>Auction</u>. **Mary Chizuk** has graciously agreed to be in charge of this event again this year. It is a lot of fun and a great way to get some wonderful bargains. We do, however, need your help.

Mary will soon be accepting any items you have. Items should be <u>handmade or new</u> and of interest to the general public. One of the most popular items Mary auctions off is <u>gift cards to local restaurants and stores</u>. If you have a favorite restaurant or store that you frequent regularly, why not ask them for a gift card donation the next time you're there. There is a good chance that once you explain why you're asking, the donation will be made. It never hurts to try and the contribution will be greatly appreciated.

This is just one more way you can help us reach our goal for this year's Walk. If you would like further information or have any questions, please contact Cindy Kellner at ckellne1@rochester.rr.com; or, Sue Miller at SusanLeeMiller39@cs.com; or Mary Chizuk at mcchiz@bluefrog.com or, mcchiz@bluefrog.com or, mcchiz@gmail.com. As always, your help is greatly appreciated.

WEBSITES OF INTEREST

Our Chapter website is: www.hlaa-rochester-ny.org.

Michelle Gross is updating our website. (Barb Law continues as consultant.) The website for HLAA National is: www.hearingloss.org.

Repair & Reuse – Website

By Don Bataille

Instead of throwing things away, go to: iFixit – kyle@fixit.com. By weight, electronics require far more resources than any other product. An 8-oz. phone requires over 165 pounds of raw material. Fueled by the demand for cool gadgets, iron ore production has increased by 180%, cobalt by 165%, and lithium by 125% in the last 10 years.

NEW CAPTIONING VIEWERS COME TO THE LITTLE THEATRE

By J. Cayer; C. Hogan-Roy; P. Wayner

As the Little Theatre upgraded its theatres to digital projection, it also took the opportunity to outfit 4 of their auditoriums with <u>portable CaptiView caption viewing</u> equipment.



The equipment includes a small high-contrast screen with a digital display of captions for any film with caption viewing accessibility,

denoted on our website by a CC symbol next to the film. The small screen is connected to a flexible mount that attaches to the cup holder at the seat. The units are discrete, easy to read and easy to use. Go to: http://thelittle.org/about/accessibility

The Little staff sees the new caption viewers as a milestone, allowing them to include patrons with hearing loss in the full spectrum of cinematic excellence at the theatre. And in a city that, according to The New York Times, has the largest deaf population per capita in the country, this improvement will be especially poignant.

W4H KICKOFF RECEPTION

By Cindy Kellner

HLAA-Rochester invites you and your guests to join us for a complimentary reception at our Walk4Hearing Kickoff, on **Thursday, March** 6th

> From 5:30 – 7:30 pm The Dyer Arts Center LBJ Hall at NTID at RIT Building 60, Room 1000 52 Lomb Memorial Drive Rochester, NY 14623

***RSVP by Friday, February 28th ***

(space is limited, so please respond early) Kelly Barrett 585 309 2349, or,

Email: rochesterwalk4hearing@gmail.com

Directions: Off of Jefferson Road, enter the RIT Campus at the traffic light for Lowenthal Road. At the first stop sign (end of Lowenthal Road), you will be facing the LBJ Building. Make a left turn onto Andrews Memorial Drive and then a right turn onto Lyon Crescent to get to the entrance of the LBJ Building. The Center is located on the first floor just off the lobby.

There is ample free parking near the building. The Center is looped and an interpreter will be available.

If you plan to participate in this year's Walk or would like more information, please stop by. <u>Captain's packets will</u> <u>be distributed</u>. Drinks and light hors d'oeuvres will be served. Please come and join the party.

Subjects of April 1st Chapter Meetings

<u>Daytime</u> - "What you Should Ask at Your Next Audiological Exam" - Matt McDonald, Au.D.

Evening – "Panel of CI Implantees" – members of our Chapter

WALK4HEARING -Can You Help with Sponsors?

By Cindy Kellner



We are in desperate need of **sponsors** for our 2014
Walk4Hearing planned for May 4th. If you know of anyone or any entity, corporation or business (perhaps a current or prior employer) who might be willing to sponsor the

Walk at the \$500, \$1,000, \$1,500, \$2,000, or greater level, please let either Cindy Kellner or Sue Miller know. The support of the sponsors is greatly appreciated by all of us. (ckellne1@rochester.rr.com) or 585-586-8391 or Sue Miller (SusanLeeMiller39@cs.com).

Remember that our Walk is important to the future of HLAA-Rochester. It is our only fundraising event and the proceeds go directly to help make the world a better place for all of us. Please help us if you can.

LIKE US ON FACEBOOK!

By Cindy Kellner

Are you on Facebook? If so, please be our friend. We currently have **178** friends and we want more.

Find us at: Hlaa Rochester Ny

IF YOU MOVE

Please don't forget to notify **Barb Gates**, at 28 Country Gables Circle, Rochester, NY 14606, or, via email at cdgblg28@aol.com, even if your change of address is a temporary one.

HLAA is charged for each piece of returned mail, which the Post Office will not forward. When you return, we will resume sending to your local address. Thanks.



These award-winning Newsletters of the Rochester Chapter of HLAA are published monthly except for July and August.

Editor and Publisher.....Ginger Graham Computer Consultant,

Webmaster, and Writer.....Michelle Gross News Releases and Writer....Janet McKenna Research assistant.....Ginny Koenig

Mention of goods or services in articles or advertisements does not mean HLAA endorsement, nor should exclusion suggest disapproval.

CONTINUATION OF SCHOLARSHIP PROGRAM

By Cindy Kellner

Note: <u>Deadline is April 11th</u>. We're pleased to announce the continuation of this program. Since 1996, we've awarded over \$70,500. This year's scholarship is a \$1,000 award.

Scholarship recipients must have applied to a college or other postsecondary school and be between the ages of 17 and 20. They must have a hearing loss in both ears (or only one, in exceptional circumstances). Financial need is not a consideration. The scholarship is a one-time award.

To apply go to: www.hlaa-rochester-ny.org and click on "Support" and "Scholarship Form." The application deadline is Friday, April 11 th. Questions, contact: CKellne1@rochester.rr.com

DEAF EDUCATION IN SOUTHEAST ASIA

By James DeCaro, Ph.D.

Min ga la ba. Nei Kuan la. Cha naw ye nan be gan Jim DeCaro.

(Good morning, how are you. This is Jim DeCaro)

It is 7.00 in the morning here in Yangon (Rangoon), Myanmar. The temperature is 75 degrees in Myanmar winter! Today is January 28th. I am sitting in a restaurant looking out at the rising sun, and, decided to finally respond to Ginger's patient request to provide an article for HLAA-Rochester Newsletter. So, here goes.

There are 2 (Yes...only two!) schools for the deaf in all of Myanmar serving youngsters. In the past 70 years, there has been a total of 7 graduates of the schools that have passed the national qualifying exam to go on the university...an abysmal record but things are not hopeless. The folks of the d/HoH associations in Yangon are organizing and starting to take control in defining their own destiny.

In visits with two of the organizations for the D/HoH, one of the most significant issues raised by the leadership and membership is "recognition of their human rights and support from the government in meeting their needs"...my terminology. In spite of formidable obstacles in education and employment, the deaf/HoH folks are motivated to work to achieve equity in the nation...but there is a long way to go. However, they are up to the task and I am confident they will persevere.

Today I travel to visit the Director Generals of the Ministry of Education and the Ministry of Social Welfare, respectively. Sometimes an advocate/change-agent from outside of the country can get the bureaucrats to listen when in-country folks cannot.

I will close for now as I have a five-hour bus ride ahead of me...actually it would be about two in the USA but the road system here does not allow for the speeds we drive-water buffalo on the highway and the like (:-0). This is a magnificent country with beautiful people, and they are on the cusp of some major changes. Chei-zu tin-bar-te, Jim

(Dr. DeCaro is Professor and Dean Emeritus of NTID/RIT)

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Joe Kozelsky, M.S., Audiologist Joan Mullings, Au.D. Audiologist Peggy Driscoll, Receptionist



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HLAA Membership Information

Hearing Loss Association (HLAA) Rochester Chapter, a tax exempt and volunteer group, is a chapter of a national, nonprofit, nonsectarian, educational organization devoted to the welfare and interests of those who cannot hear well. We meet the first Tuesday of the month from September through June at St.Paul's Episcopal Church, East Ave. While our primary focus is directed toward hard of hearing, we welcome everyone to our chapter meetings whatever their hearing ability. For more information, Call 585-266-7890

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Newsletter

Newsletter deadline: first day of the month preceding the issue month. Send articles to: Ginger Graham 859 Meadow Ridge Lane Webster, NY 14580 ggraham859@frontiernet.net

MEMBERSHIP APPLICATION – ROCHESTER CHAPTER

[] Yes I want to join/renew -- Support entitles me to

receive the award winning Newsletter in order to be
alerted to interesting and informative articles plus Daytime
& Evening Chapter Meetings and Cochlear Implant
meetings.
[] New, first-time member
[] Yes, I need transportation to meetings
Check type of contribution
[] Individual \$10 [] Friend of HLAA \$25
[] Corporate \$50 [] Supporting \$100
Name
Street
City/State/Zip
Phone
E-mail
Please make check payable to: HLAA-Rochester, and
send to: Ms. Joanne Owens, 1630 Woodard Road, Webster, NY 14580

HEARING LOSS ASSOCIATION OF AMERICA

YES! I want to join or renew membership in
National HLAA. Membership entitles me to the
journal *Hearing Loss*, a number of discounts and
knowing I'm supporting advocacy for people with
hearing loss nationwide.

[] Individual \$35
[] Couple/family \$45

Name:	 	
Street:		
City/State/Zip:	 	
Phone:		
E-mail:		

Send to: National HLAA Suite 1200 7910 Woodmont Avenue Bethesda, MD 20814

Please do NOT send this renewal to the local Rochester chapter; mail directly to National HLAA in Bethesda.



P.O. Box 1002 Fairport, NY 14450

Return Service Requested

Time sensitive

Please deliver by Feb. 26th



If You're New, This is for You.

More than 36 million people in the US have a hearing loss, which can hinder daily communication—one in five people! By age 65, one in three Americans has a hearing loss. This invisible condition affects the quality of life of the individuals with hearing loss as well as family, friends, co-workers and everyone with whom they interact. HLAA believes people with hearing loss can participate successfully in today's world.

Founded in 1979, the mission of HLAA is to open the world of communication to people with hearing loss through advocacy, information, education, and support.

HLAA is the largest international consumer organization dedicated to the well-being of people who do not hear well. HLAA publishes the bimonthly <u>Hearing Loss Magazine</u>, holds annual conventions, a Walk4Hearing, and more. Check out: www.hearingloss.org/.

To join, please see inside back page. HLAA has more than 200 chapters and 14 state organizations. Welcome!

NONPROFIT ORG. U.S. POSTAGE PAID ROCHESTER, NY PERMIT # 1193

Meetings are hearing accessible

We meet in St. Paul's Episcopal Church, East Ave. and Westminster Rd., across from the George Eastman House. Parking is available at the George Eastman House, if needed.

All meetings are audio looped and captioned. Interpreters are available on request *for evening meetings only--* contact Linda Siple, 585-475-6712, or at lasnss@rit.edu, at least a week in advance.

(This phone number is only to request an Interpreter.)

Entrance to the meeting room is via the <u>rear door</u> next to the fence.

Everyone, with or without a hearing loss, is welcome!